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## Summer 2016 News

### Welcome to the Summer Edition of our Superfast Worcestershire Newsletter

With well over 55,000 premises able to get fibre broadband with lots more deployment underway, thanks to the Superfast Worcestershire Programme, it's time to get set for a superfast summer. Thank you for registering your interest in the Superfast Worcestershire Programme, our e-newsletter aims to keep you up to date with progress. It's great to share good news, so please forward this newsletter to family, friends or colleagues who want fast fibre broadband.

If you have superfast fibre broadband and don't want updates, we completely understand. Let us know and we'll take you off our mailing list straight away. Please [click here](#) to unsubscribe.



### Could you be a Community Champion?

Our programme is building momentum with a real buzz across Worcestershire. We're looking for voluntary community champions across the County to help spread awareness of the benefits of fibre broadband to people and businesses in our communities.

The champions would act as the eyes and ears of the programme, alerting the programme team to local opportunities. This could be anything from telling us about a local event that you think we could attend, highlighting potential case studies, distributing leaflets and WiFi stickers or putting up posters in your school, village hall or place of work.

You don't need special technical knowledge, the most important qualities are enthusiasm and a desire to make a difference in your local community. Could you be one of our community champions? If you are interested please drop us an e-mail using "Community Champion" as the title and we'll send you an action pack containing all you need to spread the good news in your location.

[\(Click here to email us\)](#)



Superfast Worcestershire is a partnership between

# Fantastic news as more areas scheduled to go live in Worcestershire

Roll-out is going superfast and many more locations will be going live shortly, including more homes and businesses served by Badsey, Bromsgrove, Druid's Heath, Great Witley, Hagley, Hallow, Hartlebury, Hillside, Knightwick, Romsley and Wythall telephone exchanges.

There will also be some communities getting their first fibre deployment during the coming weeks and months, cabinets going live in these locations will benefit some premises served by the Birtsmorton, Colwall, Eardiston, Newnham Bridge and Severn Stoke telephone exchanges.

Check out the [cabinet status page](#) on our website to see estimated go live dates for over a hundred cabinets. This list is updated as and when locations go live, or if they are moved in the roll-out plan. Many more communities will have fibre roll-out underway in 2016/17. We're rolling-out fibre faster than it takes to lose that summer tan, so please help us spread the word and encourage friends and family in Worcestershire to register via our website: [www.superfastworcestershire.com](http://www.superfastworcestershire.com).



## 90% of Wyre Forest Businesses able to get fibre Broadband

A significant milestone was hit recently when it was announced that over 90% of businesses in Wyre Forest can now access fibre broadband, from a starting point of just 44% when the programme commenced. When the ambitious programme to roll out high-speed fibre broadband across the county was announced just over two years ago, Superfast Worcestershire set a target of reaching 90% of the county's businesses in support of the County Council's 'Open for Business' initiative. Mark Garnier MP's visit to Witley Jones, Stourport-based education furniture specialists, coincided with news from lead partners Worcestershire County Council and BT that more than 85% of county businesses overall are now able to access faster fibre broadband as a result of the partnership, with 90% availability in Wyre Forest.

Simon Downes, sales director of Witley Jones said: "We run a busy office with 12 people who may all be online at the same time using the internet for sourcing and researching supplies and designs. Each project is individual which means we are working with architects and designers sharing large design files and plans on a daily basis. Upload speeds are particularly important when we have huge design files to share. Since upgrading to superfast fibre we have seen our upload and download speeds increase more than 10 times and everyone can be online at the same time with no delays making us more efficient and effective. On our shop floor we use specialist software to drive the machinery. The suppliers of our computer-controlled wood machinery are based in Italy and they can now remotely diagnose and fix faults reducing any delays in production."

## Get your free Superfast Worcestershire Wi-Fi sticker



If your business offers WiFi to customers, guests or visitors please let us know and we'll send you our fabulous free window sticker to show that your business is going superfast. Contact us using ['Wi-Fi sticker'](#) as the subject.



# Top ten things to do with a superfast broadband connection

It's now time to start making the most of your speedy connection



## 1. Download a HD movie

Download the latest blockbuster in a fraction of the time it would take over a standard connection

## 2. Stream HD video

Stream HD video directly to your TV with minimal buffering



## 3. Make the most of online gaming

Enjoy a richer gaming experience and a distinct advantage over your opponents

## 4. Back up your devices

Back up your critical and sentimental data online with cloud storage, and access it anywhere



## 5. Work from home

Work flexibly and efficiently with a fast, reliable connection

## 6. Stream music

Listen to your favourite tunes without interruptions



## 7. Make video calls

Easily keep in touch with family and friends and enjoy seeing and hearing them in real time

## 8. Download software updates

Keep your devices protected from viruses in no time at all



## 9. Learn online

Download e-books and take part in online learning courses to improve skills

## 10. All of the above all at once

Superfast fibre broadband isn't impaired when it's in use by multiple applications. Can you go superfast?

## Superfast Worcestershire supports Worcestershire County Cricket Club

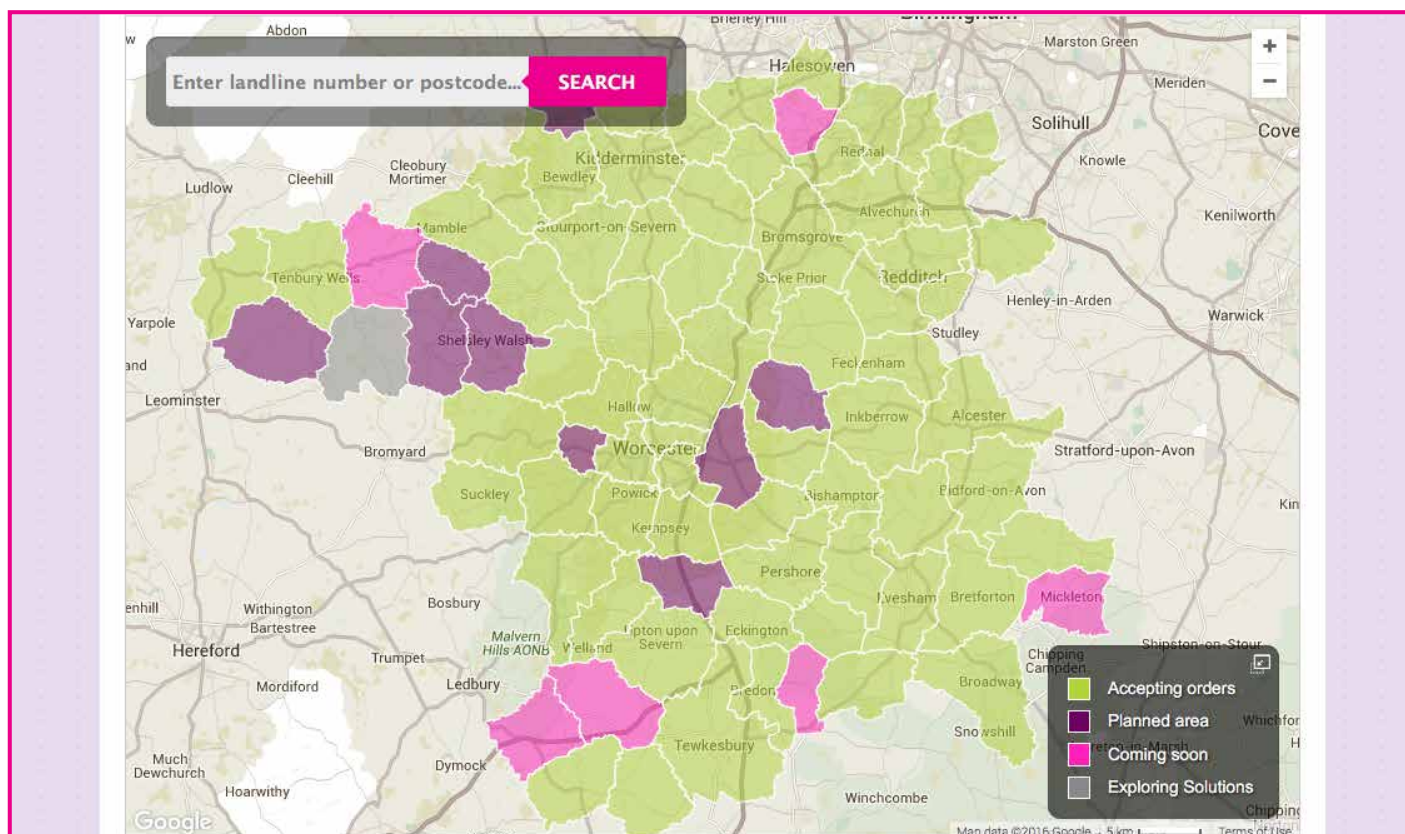


We're proud to be supporting Worcestershire County Cricket Club this season, look out for our hoarding board if you are at the ground. We're also at the forthcoming T20 match on the 8th July at Worcestershire County Cricket Club so please come along to our Superfast Worcestershire stand where we will be happy to answer all your questions.

Go Worcestershire!



# Keep your finger on the pulse with our interactive map



See at a glance which parts of Worcestershire have already been enabled for fibre broadband, and check whether you can get it. Thousands of people across Worcestershire are now able to order fibre broadband. Our interactive map is a fantastic tool that is updated weekly and allows you to keep your finger on the pulse of our exciting programme.

Please help us spread the word and encourage friends and family in Worcestershire to register via our website:

[www.superfastworcestershire.com](http://www.superfastworcestershire.com).

## Hungry for fibre?

You can keep up to date with the latest news, developments and competitions on Superfast Worcestershire via the website, Facebook and Twitter. If you have general questions about the Superfast Worcestershire programme please visit our FAQ section at: <http://www.superfastworcestershire.com/faqs> or e-mail us at [superfast@worcestershire.gov.uk](mailto:superfast@worcestershire.gov.uk).

Thank you for your interest in the Superfast Worcestershire programme.

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